



WE GET AROUND  
WITH SOUND & VISION



[www.tuktukmedia.co.uk](http://www.tuktukmedia.co.uk)

## **TUKTUK MEDIA:**

- > THE EXCITING NEW DIGITAL SCREEN MEDIA
- > AS PROACTIVE AS YOUR MARKETING STRATEGY
- > YOUR BRAND RIGHT WHERE YOUR PROSPECTS ARE
- > ACCESSING NEW OPPORTUNITIES & NEW CUSTOMERS
- > TAKING YOU TO PLACES THAT OTHERS CAN'T REACH



## Where You Want To Be

- The commercial centre of the UK's largest city
- The UK's busiest commercial streets



## Reaching The People You Want To Target

e.g.

- Shoppers
- Commuters
- Festival goers
- Diners
- Students
- Tourists
- Families
- Event crowds



## Attention-Commanding Digital Media

- The only digital & audio on-street media
- Captures attention and holds it
- Full Livery option or Screen-Time only
- Super bright, sunlight readable screens
- Up to 100db audio output of your ad
- GPS tracking...



## Day-Part or Location Based Delivery

- Full GPS and mobile Wi-Fi link
- Deliver when in range of a retail outlet
- Deliver different ads at different times eg. lunch, dinner, rush hours



Duration: 30 Days - 12 Hours A Day  
Est Audience: c.800,000 People



# Rate Card

Package	Duration	Ads per day	Cost
1 - 1 ad every minute	30 Days	2880	£6,500.00 + 10% service charge Total Cost: £7150.00
2 - 1 ad every 2 minutes	30 Days	1440	£3,500.00 + 10% service charge Total Cost: £3850.00
3 - 1 ad every 4 minutes	30 Days	720	£1,900.00 + 10% service charge Total Cost: £2090.00



# Technical

- Fully daylight visible screens
- Up to 100db sound output
- Wireless internet connectivity for updating creative
- GPS tracking for serving location- specific ads
- Accountability – full travel routes delivered
- Ads up to 30 seconds in duration
- Supply your ad or we create it for you



# Tactical Campaign Ideas

1. Store openings
2. Product promotions
3. Sampling & distribution
4. PR events
5. Event support
6. Inside train stations
7. Inside shopping centres

